

Mobitouch is growing strong! The skydigo team from London has joined the company

Mobitouch joins operations with the interactive agency skydigo of England. This is the first cooperation of this kind in the history of the company from Subcarpathian region. Thanks to the consolidation with skydigo, mobitouch will have the opportunity to develop its activities in the UK.

In mid-September, the mobitouch company merged with skydigo, the interactive agency from London. From now on, both companies operate under the joint brand of mobitouch. The merger is another step, taken by a team of programmers and designers from Rzeszów, as part of a consistent strategy of building a globally recognized brand. Thanks to the union with skydigo, mobitouch will enter the British market with its services. The conjoined companies will start co-operation with previous skydigo clients and launch intensive sales actions.

Skydigo's representatives emphasize that idea of the merger was the result of previous cooperation. – *Last year we decided to look for a company that would help us handle the constantly growing technological demand of our clients and support us in project management. At that time, we had already been cooperating with mobitouch on an ongoing basis. With each successive, jointly implemented project, we got to know each other better and gained trust to each other. The merger with mobitouch opens up new opportunities for us, especially in terms of the technology offer. Currently, we are able to propose much more and thus win together larger and more prestigious projects.* – **says Marcin Krzączkowski, CEO of Skydigo.** The fusion with skydigo heralds significant progress in development and business expansion for mobitouch. – *We have been discussing the form of our cooperation for several months. We came to the conclusion that joining forces is the best option possible. Together, we have everything we need to compete effectively with other entities on the British market.* – **says Paweł Janda, CEO of mobitouch.**

We are mobitouch

The mobitouch team consists of specialists who are experienced in international projects. – *People and their talents are our strongest asset. Thanks to the knowledge and competences of the team, we can provide world-class mobile and web solutions that are clearly our competitive advantage. Together with the skydigo team, which stands out with the wide experience in sales on the British market, we create a well-knit unit.* – says **Paweł Nędzka, sales director at mobitouch**. The skydigo company, known as a mobitouch since mid-September, has been operating in the UK since 2014. – *Our clients are mainly English enterprises from the SME sector, although we also have experience in running projects for large corporations, like Shell. We know how to reach a British client, we know what are the main issues of that market.* – says **Marcin Krzączkowski**. The alliance with skydigo does not mark the end of ambitious development activities of mobitouch for this year. The company also plans to expand into other foreign markets, as well as enlarge the team with new specialists.